

Getting Started in Social Impact Measurement



What people have said about Getting Started in Social Impact Measurement:

- *Very well presented – a good overview of tools available.*
- *Very useful and easy to understand; lots of information delivered in a short space of time.*
- *The Guide is fantastic. My initial thought is that all senior managers should attend this training!*
- *A very helpful course. The Guide and Five Foundations and Five Questions is something I think my organisation can really get our teeth into now.*
- *Clear, concise – presented what could be a complicated subject in an accessible manner.*
- *I can totally see the benefits of SIM particularly in relation to success in bid writing / evidence.*

What we offer:

A published Guide that helps you identify what tools are available and which ones will suit the needs of your organisation. Available free in electronic format or for a hard copy we charge £5 plus p&tp.

A half-day workshop on the background to Social Impact Measurement and an introduction to the Guide, including a paper copy of the Guide for each participant. The workshop can be commissioned and delivered for up to 15 participants: price by negotiation.

A half-day diagnostic delivered within your organisation. We review what information you already have and set out first steps for implementing a measurement process in your organisation: £300 plus travel and VAT.

An independent assessment of your evidence and a social impact report on your work: price by negotiation.

Consultation with your users / members / customers / funders and others, to contribute toward your other social impact measurement work: price by negotiation.

Social Return on Investment analysis by an accredited practitioner which includes consultation with your customers or service users and other stakeholders: price by negotiation.

You can pick and mix from any of these services depending on your starting point

And for commissioners

We can help you to write the various social impact measurement tools into your commissioning or procurement processes.

Contact services@the-guild.co.uk or call us on 01603 615200