

**Training Courses Available from
The Guild (OCN Accreditation Optional)
- can be tailored to meet the needs of your organisation -**



Exploring Your Idea

Are you thinking of setting up your own organisation with social aims and need to know more? Not sure if you should be a charity, social enterprise or community group? This 1-day introductory course is designed to offer you help and advice to get your ideas off the ground whether you are thinking of setting up a new organisation or developing an existing one.

Understanding and Starting a Social Enterprise

Designed to focus on participants social enterprise ideas and provide practical advice on how to get it set up, this course will enable you to understand your current situation and examine ways to turn your ideas into a fully functioning social enterprise. Suitable for people thinking of setting up a new organisation or taking an existing one to the next level.

Social Enterprise Legal Structures

If you want to find out more about social enterprise legal structures, this course is particularly useful for people wanting to set up their own social enterprise but is also appropriate for existing organisations looking at becoming a social enterprise.

Business Plans –3 day course

This course is suitable for individuals and/or organisations that need to write a realistic, functional and useful business plan. Participants should be at a stage where they have relevant financial information prepared and are ready to write a business plan for their project or organisation.

Market Opportunities

If your organisation is looking to expand, increase their income generation potential or is wanting to attract new customers then this is the course for you. No specific entry requirements are needed, although new organisations should already be operational or close to starting up, to get the most from this course.

Surviving Front-Line Money Management

For those new to, or requiring clarification on, the pressures of managing money and budgets. The course will provide you with simple, practical tools and templates to help you survive frontline money management, even if you have little or no prior experience of managing finances within an organisation.

Presentation Skills–3 day course

This interactive course has been specifically designed to equip participants with a range of skills to provide practical solutions to common problems.

Project Management–3 day course

The primary aim of this 3-day course is to equip participants with skills and knowledge eg project management, planning and research methods that will enable learners to develop their initial ideas in order to set up a sustainable social enterprise or project.

**For details of costs or to discuss your requirements
Email: services@the-guild.co.uk or call 01603 615200**